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LOS ANGELES NEW YORK

**WB smitten with w tale 'B**

By MICHAEL

Tempted by the Angelina Jolie how moon, Warner Bros. has the Kelley Armstrong "ten," attach Industry tainmentme ducing new fil deal w studio.



Jolie

Novel a female wolf will adapted by Alexander St who script credits include "War Zone" and who just penned Film Four/Industry co-product "Under the Skin" for "Sexy Beast" director Jonathan Glazer.

The film was set up on the basis of a detailed treatment penned by Stuart. Jolie will play a woman who

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## PLAYERS



Broderick

Matthew Broderick has signed on to provide the voice of the lead dog Hubble in MGM's live-action family pic "Good Boy!," which revolves around canine-shaped aliens who try to take over the Earth. Liam Aiken ("Road to Perdition") has also joined the cast as the dog's owner. Brittany Murphy and Carl Reiner have already been cast as voices of the pic's dogs; Molly Shannon and Kevin Nealon play Aiken's parents. Production of the pic began in August. Jim Henson Pictures is co-producing.



Applegate

Christina Applegate has not forgotten her "Friends" at NBC. Former star of Peacock laffer "Jesse" has inked to guest on an episode of "Friends" scheduled to air at Thanksgiving. Applegate has been cast as the sister of Rachel (Jennifer Aniston). Thesp will next be seen in Miramax's "A View From the Top."



Jones

**Glob sales**

By DEB

LONDON recorded music and 11.2% in un of 2002 as home to spiral, music Intl. Federation graphic Industry sa Piracy cost the in lion worldwide last availability of pirated Internet and increased file sharing.

Vinnie Jones ("Snatch," "Swordfish") is set to join Owen Wilson, Morgan Freeman, Gary Sinise and newcomer Sara Foster in "The Big Bounce," for Warner Bros. The Elmore Leonard novel adaptation, being directed by George Armitage and produced by Shangri-La Entertainment, will lense later this month in Hawaii.

**Al Thompson** ("A Walk To Remember," ESPN's "A Season on the Brink") has been added to the cast of Alcon Entertainment's "If You Were My Girl," a redo of romantic comedy "Can't Buy Me Love" (1987). Thompson, who appeared in "The Royal Tenenbaums," will play the nemesis of pic's star Nick Cannon. Christiana Milian and Steve Harvey also star in the film, lensing in L.A.



Thompson

— Jill Feiwell and Marc Graser

**To DirecTV, lean means more green**

By MEREDITH AMDUR

NEW YORK — DirecTV intends to make some money — even if that means slower subscriber growth.

The quarterly financials of parent Hughes Electronics, released Monday, showed fewer new subscribers to the satcasting service than expected, but higher cash flows and narrower losses.

The company said that was no accident — it has made a deliberate decision to maximize financial performance by various means, including pushing higher-priced sub packages.

In the U.S., DirecTV netted 206,000 new subs in the last quarter, far fewer than its original expectation of 250,000-300,000 new customers. Service's total U.S. sub count now stands at 9.2 million.

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**Box promotes homo primo**

CLAUDE BRODESSER

Godsick has been beyond promotion, rising to marketing for Twentieth box — a move that ex- ce's current purview.



Godsick

Twentieth Century overall marketing. Pamela Levine and Tony Sella, co-prexys of marketing for the studio, praised Godsick for "a remarkable level of inspiration and creativity" and said he'd been "instrumental" in integrating the department. Godsick called his home turf "a dynamic environment that fosters a

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### INSIDE

**2 'Simple' plan**

Hayden Christensen inks to star in New Line's "The Other Side of Simple."

**5 Fox fling**

Emmy winning scribe-producer Jeffrey Richman inks with 20th Century Fox TV.

**19 V page**

Lifetime tuned in big time to "Girls & Guitars" with its "Women Rock!" benefit.

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